

# **Data Sculptures**

# **Creative Maps**

# **Personal Stories**

# **Data Games**

# Think About...



What rules did the example from Save the Children break? Was it confusing to read?

What is the scale of your map? Are you showing the world? A house?

What rules are you breaking? Why are you breaking them?

How can you help people learn how to read your map?

# Think About...



What data is the balloon showing in the WWF example? Why did the car and balloon make sense for that data?

How do you want to represent your data physically?

Is there a material or object you can use to build that reinforces your story?

Can people interact with your sculpture?

# Think About...



What represents the data in the Prudential ad? What rules are the players following?

Are people representing or interacting with the data?

What are the goal and rules of the game? Is there a way to win?

Is the data representing in the world of the game, in the rules, or by the players?

# Think About...



How is the data presented with a human touch in the Guardian article?

What would one person's real life experience of the data look like?

Is the data a character that you are fleshing out?

How can you help people understand the "real people" behind the data?